2015 Gala Vernissage + Varnished: The After Party
Supporting student-artist scholarships

Beyond the water’s edge, a one-night only event revealing new work by SFAI artists at the forefront of contemporary art

• First look at MFA Exhibition Edge Effect
• Meet the exhibiting artists
• Experience cutting-edge performances

SFAI student/artist, Javier Arbizu (MFA Painting, 2014) filming live in the Old Mint for the 2014 MFA Exhibition Principal

Gala honoree Mary Robinson (in blue) with children Ward Robinson and Annie Robinson Woods and President Charles Desmarais at Gala Vernissage 2014
Photographed by Gary Sexton
Join SFAI as a sponsor

Wednesday, May 13, 2015
Pier 2, Fort Mason Center

5:30–8:30 pm
Cocktails and dinner
Honoring Roselyne C. Swig, arts visionary and advocate

8:30 pm–midnight
Varnished: The After Party featuring gourmet bites and open bar with signature cocktails
Opening reception for Energy That Is All Around: Mission School in SFAI’s Walter and McBean Galleries
Photographed by Shane O’Neil
Benefits for all Sponsors

10 guests for Cocktails + Dinner

16 guests for Varnished: The After Party

Logo acknowledgement in:

- Advertising
- Event Program and Signage
- Website
- Social Media

SFAI is happy to discuss a more tailored benefits package for your company.

Sponsorship Levels

Advocate
$10,000

Catalyst
$25,000

Visionary
$50,000
## BENEFITS FOR GALA VERNISSAGE SPONSORS

<table>
<thead>
<tr>
<th>Naming/Publications Credit</th>
<th>ADVOCATE</th>
<th>CATALYST</th>
<th>VISIONARY</th>
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</thead>
<tbody>
<tr>
<td>One-day use of SFAI’s famous rooftop, café, and Zellerbach Quad (with views overlooking San Francisco Bay and surrounding neighborhoods) at date to be determined</td>
<td>$10,000</td>
<td>$25,000</td>
<td>$50,000</td>
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<td>Logo acknowledgement in Gaia Vernissage announcement in media outlets such as: SF Weekly, SFAQ, ArtSlant; online outlets (Hyperallergic, Indiewire, Juxtapoz); SFAI designated print and e-invitations to 8,000 people; SFAI social media campaigns reaching 18,000–23,000 people</td>
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### Benefits at the Gala (May 13, 2015)

- Verbal acknowledgment at Gala Vernissage; opportunity for sponsor statement during Gala Vernissage programming
- Event collateral the evening of the Gala: signage including name of corporate sponsor; acknowledgement on SFAI website (promotion of Gaia Vernissage) and SFAI Annual Report
- 10 guests at the Gala cocktail party and dinner at Fort Mason Center
- VIP/Preimiere Seating
- MFA Exhibition Catalogue for each sponsor’s guest(s)

### Year-Round Benefits

- Private tour of an acclaimed artist’s studio for 10 guests
- Private tour of exhibition spaces, including Walter and McBean Galleries and the Diego Rivera Gallery; by SFAI’s Vice President for Exhibitions and Public Programs, Hesse McGraw, for up to 10 employees; tour of the campus also included
- Limited-edition print by a noted artist from SFAI community
- Access for two to all Walter and McBean Galleries VIP Exhibitions in 2015
- Two complimentary tickets to President’s Dinner
- Four complimentary reserved tickets/VIP seating at SFAI lecture series events in 2015
San Francisco Art Institute is a place of new questions + adventurous ideas.

Since 1871, SFAI has attracted individuals who push beyond boundaries to discover uncharted artistic terrain. A West Coast legacy of radical innovation grounds our philosophy and fuels a learning approach that is gutsy and transformative.

Visionary Sponsors receive one-day use of SFAI’s famous rooftop, café, and Zellerbach Quad at date to be determined.
Performance by Samira Hashemi (MFA New Genres, 2014) and Maya Smira (MFA New Genres, 2014) in SFAI's legendary Diego Rivera Gallery
SFAI’s student-artists are risk-takers, critical thinkers, and makers. They push boundaries; they ask bold questions; they produce visionary creative work.

“She school questions become life questions.”
—Kathryn Bigelow (BFA Painting, 1972), Academy Award-winning director of The Hurt Locker and Zero Dark Thirty

“She is one of the last great art schools in America.”
—Barry McGee (BFA Printmaking, 1993), Mission School artist

ALUMNI

Roxanne Quimby
Environmental entrepreneur and founder of Burt’s Bees

Annie Leibovitz
Renowned portrait photographer

Barry McGee
Founding Mission School artist and graffiti renegade

Kathryn Bigelow
Academy Award winner director of The Hurt Locker and Zero Dark Thirty

Kehinde Wiley
Renaissance-style painter of hip-hop heroes
Thank you for considering a sponsorship of Gala Vernissage

sfai.edu/gala

PLEASE CONTACT:

Cristiana Baik,  
Manager of Institutional Giving  
cbaik@sfai.edu  (415) 749-4504

Lindsey Lyons,  
Gala Vernissage Manager  
lllyons@sfai.edu, (415) 749-4512

SFAI is a 501(c)(3) organization